



Fagron  
**neogen**<sup>™</sup>

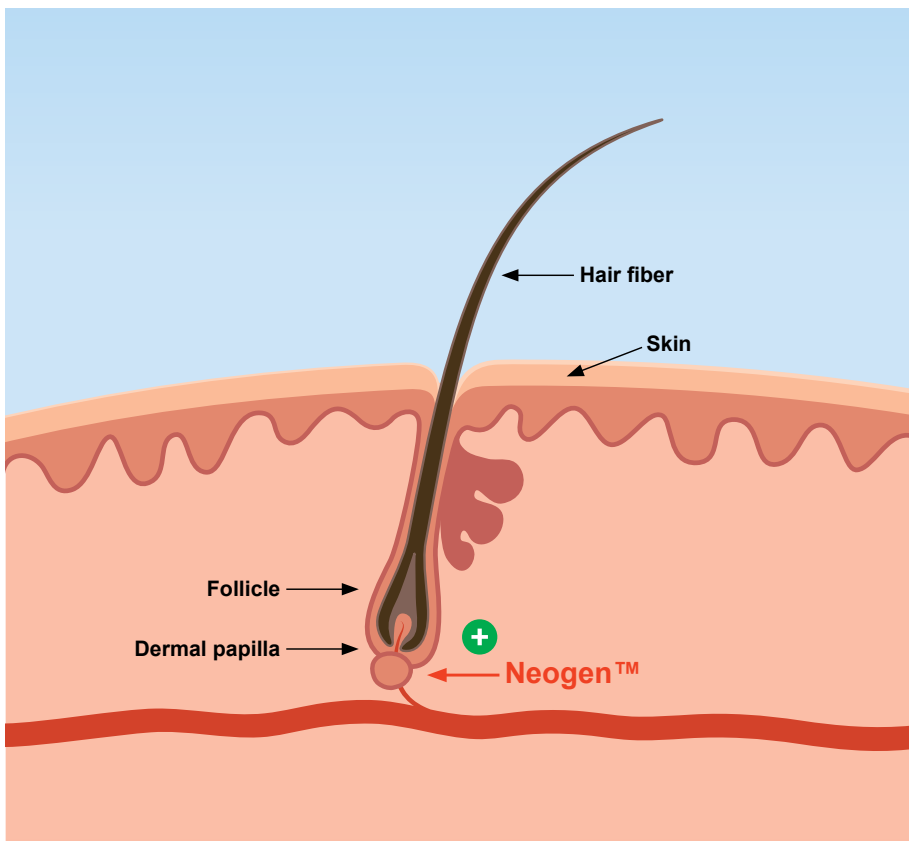
New generation in hair growth treatment

# Fagron Neogen™

## How is hair growth boosted with Neogen line?

Genetic conditions, stress and imbalanced or poor nutrition resulting from dieting are just some of the factors that could cause significant hair loss in both men and women. With this especially developed product line against hair loss, you can rejuvenate your hair with every wash, by using the hair oil, shampoo and conditioner strengthening your hair in three levels.

Innovative Fagron Neogen™ products were developed to clean and nourish the scalp and hair using the patented TrichoTech™ technology. TrichoTech™ is based on a 100% natural phyto-complex rich in essential oils that stimulates growth of new hair (neogen phase of the follicle regeneration), protects and stabilizes the entire capillary system (bulb-scalp-hair fiber).



# Studies conducted using the Fagron Neogen™ products

## Hair cuticle restoration

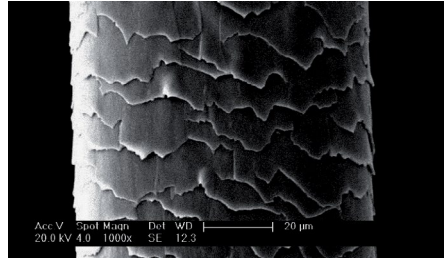
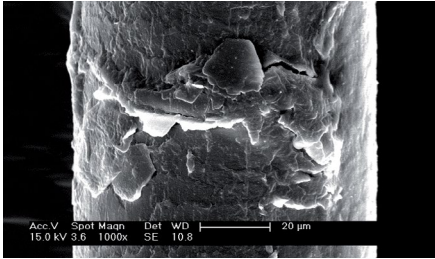
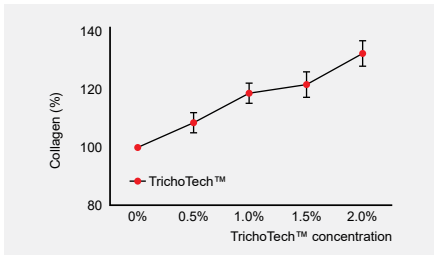


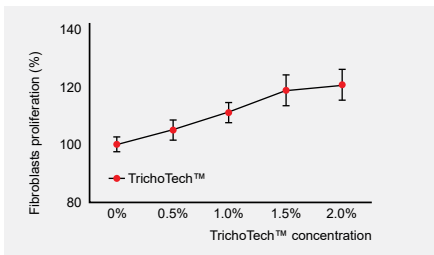
Image through an electron microscope showing improvement in the cuticle structure after 6 applications of the combined Fagron NeoOil™, Fagron NeoWash™ and Fagron NeoCond™ products.

## Collagen increased by up to 30%

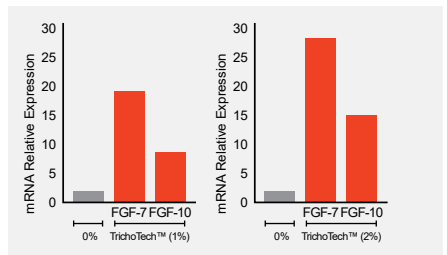


The diagram depicts total collagen content in fibroblasts measured after adding Sirius Red stain during 24-hour exposure to various TrichoTech™ concentrations.

## TrichoTech™ stimulates fibroblasts proliferation



## TrichoTech™ increases mRNA expression of FGF-7 and FGF-10 factors



# “ Consult your dermatologist and pharmacist about your treatment ”

As a pioneer in the personalized treatment (commonly known as galenic preparations), Fagron enables thousands of dermatologists and pharmacists around the world to provide tailor-made solutions to treat alopecia and other conditions.

Your dermatologist can prescribe a specific combination of pharmaceutical ingredients after evaluating each case, so that your pharmacists can prepare a especial compounded medication for your symptoms.

The choice of a suitable treatment combined with the Fagron NeoWash™, Fagron NeoCond™ and Fagron NeoOil™ products will maximise the results of your efforts.

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# Fagron Neogen™

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## New generation in hair growth treatment



### Fagron NeoOil™

#### Oil

4x5 ml

Hair oil with patented TrichoTech™ technology, based on plant extracts, 100% natural. Rich in essential oils that hydrate and restore the scalp and hair fiber. Sebo-regulator. Suitable for all hair types.

**Use 1 to 2 times per week. Apply half-ampoule of Fagron NeoOil™ oil uniformly on the scalp, leave the product for 10 minutes, then wash with Fagron NeoWash™ shampoo.**



### Fagron NeoWash™

#### Shampoo

200 ml

Shampoo with patented TrichoTech™ technology, based on plant extracts, 100% natural. Cleans, hydrates and softens hair, maintaining hair physiology. Cleans scalp and hair. Contains soft surfactants that respect the hydrolipidic mantle. Provides hydration and repairs hair fiber. Suitable for all hair types.

**Apply a small amount to wet hair and scalp, massage for 2 minutes and rinse thoroughly with water.**



### Fagron NeoCond™

#### Conditioner

200 ml

Hair conditioner with patented TrichoTech™ technology, based on plant extracts, 100% natural. Maintains hair physiology, hydrates, softens and restores hair cuticle. Helps the recovery and nutrition of hair. Favours sealing of hair cuticles and repairs the hair fiber. Increases resistance, lightness and vitality of hair. Suitable for all hair types.

**Apply uniformly after Fagron NeoWash™ Shampoo, paying especial attention to the hair ends. Leave on 2-3 minutes and rinse thoroughly with water.**





**Fagron Hellas**

12 km N.R. Trikala - Larisa  
P.C. 42100, P.O. Box 32  
Trikala, Greece

T +30 24310 83633-5  
F +30 24310 83615  
[www.fagron.gr](http://www.fagron.gr)